



महाराष्ट्र MAHARASHTRA

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CD 017549

६८९७३ ३०/११/२३

५००x२ + १००x१ = ११००

१. न्यायपालिका जेव्हा मुद्रांक खरेदी केला त्याची लागू करण्यात आलेली तरतुदी व परिचयपत्र यांचे पालन करणे आवश्यक आहे. २. न्यायपालिका जेव्हा मुद्रांक खरेदी केला त्याची लागू करण्यात आलेली तरतुदी व परिचयपत्र यांचे पालन करणे आवश्यक आहे.

क्र.क.
 दस्तावेज प्रकार MOU
 दरल नोंदणी करणारा अधिकारी यांचे नाव/पदा
 मितलक्षणीचे दर्शन
 मुद्रांक विकल देणाऱ्याचे नाव फोर्स मोटर्स लि.
 पत्ता अ.कुर्डी पुणे
 दुसऱ्या पक्षकाराचे नाव आण्णा साहेब पाटील आर्थिक
 हस्त लेखीचे नाव सलग्न चावारेया

वसिष्ठ कोषागार अधिकारी
 पुणे
 03 NOV 2023
 माहिती विकार
 महामंडळ लि.
 प्रथम मुद्रांक लिपीक
 कोषागार पुणे कारिला

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at Mumbai, on 15th January, 2024

BY AND BETWEEN

Annasaheb Patil Arthik Magas Vikas Mahamandal Limited (Government of Maharashtra undertaking), a company incorporated under Companies Act, 1956; having their its office at G.T. Hospital Compound, Badruddin Tayabji Marg, Near CSMT Station, Dhobi Talao, Chhatrapati Shivaji Terminus Area, Fort, Mumbai, Maharashtra 400001, (hereinafter referred to as "APAM" which expression shall unless repugnant to the context or meaning thereof include its successors and permitted assigns)





महाराष्ट्र MAHARASHTRA

2023

76AA 583271

EC903 30199123

900x2 + 900x9 = 9900

महाराष्ट्र शासनाची मुद्रण इकाई शांती शास्त्र कालापूर
महाराष्ट्र शासनाची मुद्रण इकाई शांती शास्त्र कालापूर

क्र. नं.

दस्तावेजाचा प्रकार 100

दस्तावेजाची किंमत किती रुपये/शे.

मुद्रण दिनांक

मुद्रण दिनांक घेण्याबाबतचे नोंद फोर्स मोटर्स लि

दस्तावेजाचे पत्ता भा. 100/1/1/1/1/1

दस्तावेजाचे पत्ता भा. 100/1/1/1/1/1

दस्तावेजाचे पत्ता भा. 100/1/1/1/1/1

(Signature)

मुद्रण दिनांक घेण्याबाबतचे नोंद

सौ. व्ही. व्ही. शिंदे
पत्ताना क्र. 2209947
विजलवाडी, आकुर्डी, पुणे-41

वरिष्ठ कोषागार अधिकारी
पुणे
22 NOV 2023
सा. शि. वि. भा. 100/1/1/1/1/1
प्रथम मुद्रण दिनांक लिपीक
कोषागार पुणे करिता

AND

FORCE MOTORS LIMITED, a company within meaning of Section 2(20) of the Companies Act, 2013, having CIN L34102PN1958PLC011172 its registered office at Mumbai - Pune Road Akurdi, Pune 411 035, Maharashtra, INDIA (hereinafter referred to as "FML") which expression shall unless repugnant to the context or meaning thereof include its successors and permitted

FORCE MOTORS LIMITED
Mumbai-Pune Road,
Akurdi, Pune - 411 035.

15-Jan 24

शासन
महाराष्ट्र शासन

assigns;

(APAM and FML Agriculture Vehicle Division (AVD) shall hereinafter be collectively referred to as "Parties" and individually as the "Party", as the case may be)

NOW, THEREFORE THE PARTIES MUTUALLY AGREE TO THE FOLLOWING TERMS & CONDITIONS:-

1. APAM's provides self-employment opportunities and works towards the fulfillment of unemployed youth from economically backward section of the society. As per GR No. APAM/2017/PRA KRA 189/ROSWRO-1, dated 21.11.2017, new schemes were sanctioned and commissioned through their online web portal from dated 02.2.2018.
2. FML is inter alia engaged in the business of manufacturing and sale of agricultural tractors, commercial vehicle and related spare parts thereof.
3. APAM and FML AVD are entering into this MOU for the sole benefit of the Economically Backward Class ("EBC") youth candidates who are potential beneficiaries of the scheme rolled out by APAM. Such beneficiary candidates ("Beneficiary") can visit and seek benefit from the FML authorized dealer network at Maharashtra wherein they will assist in providing free agriculture related training /information along with the products they purchase from FML authorized dealers. FML authorized dealers may be requested to assist Beneficiary making a conscious and informed choice on the latest developments in the field of agriculture related products.
4. Every Beneficiary registered under the scheme rolled by APAM, upon submission of basic details like proof of residence, AADHAR card copy and family income proofs receives a "Letter of Intent" from APAM, confirming the eligibility to get full reimbursement of interest on loan taken from any CIBIL compliant Bank / NBFC in the State of Maharashtra.
5. The parties mutually agree to follow the below-mentioned process:



- a. APAM would identify EBC candidates/ Beneficiary (whose family income being less or up to a total of INR 8 lakhs per financial year) needing financial help for starting new enterprises or expanding existing ventures (As per Government norms).
- b. APAM after conducting basic due diligence and compliances required under the scheme would issue a LOI with supporting documents there to as given by the beneficiary
- c. When a Beneficiary approaches FML AVD authorized dealer with LOI and related documents thereto, FML AVD authorized dealer may assist to connect the beneficiary to approved Banks for providing financing support to such Beneficiary.
- d. As and when the Beneficiary pays loan installments and interest on loan amount, Bank would provide statement of account as proof of payment.
- e. Upon receipt of these proofs, as per guideline, APAM would transfer the interest amount reimbursement to the designated account of the Beneficiary if the installment / Interest is seen to be paid in time as expected under loan conditions. The loan repayment frequency can be monthly / quarterly and half yearly at the discretion of Bank which agrees to provide finance support to the Beneficiary. As per government guidelines, only interest component would be reimbursed directly by APAM to Beneficiary as a relief under the said scheme rolled by APAM.
- f. It is understood that the Letter of Intent (LOI) is neither a recommendation nor a mandate of any nature but a statement of eligibility under the scheme; hence FML AVD authorized dealers will evaluate product demand proposal, provides expert advise, training and special product rates to Beneficiaries.
- g. It is agreed and understood between the parties, that this MOU is primarily entered for promotion of economically backward section of society. In the interest of Beneficiary belonging to EBC, both parties do not wish to treat it as a commercial scheme, hence FML AVD would not charge any fees/charges under this MOU.
- h. APAM is not liable to pay any charges to FML AVD unless agreed in writing between the parties and vice versa
- i. FML AVD authorised Dealers will provide a copy of the invoice to APAM beneficiaries along with the Tractor model and Business detail documents.



Also FML AVD will share monthly' data of APAM Beneficiaries, who have purchased FML AVD manufactured Tractors/ products from FML AVD, authorized dealers to APAM

- j. FML AVD authorised dealer may be requested to provide APAM stickers/prints/designs/material as desired by APAM. Every FML dealer agrees to display such material about APAM scheme without any cost so as to support the EBC Beneficiaries.

6.

a. The MOU is entered into between the parties for the purpose of giving additional benefits to the beneficiaries in terms of special price of the product of FML AVD, specifically agriculture tractors manufactured product to be purchased by beneficiaries for doing business as livelihood under the existing scheme of APAM The special price list for the products to be provided by the FML AVD to the beneficiaries is enclosed as Annexure -1.

b. It is mutually agreed by both the parties that the beneficiary is free to choose any tractor/products available in the market from any company or from any dealer of any company for the business purpose under the existing scheme of APAM. And the MOU shall not make it mandatory or obligatory for the beneficiary to purchase the product of FML AVD. Both the parties understand and mutually agree that all the other companies/competitors who are original equipment manufacturers of tractors/products like tractors are free to come forward with similar offers to the beneficiaries of existing scheme of APAM and APAM is free to enter into any MOU or other form of MOU with each or any of such OEMs.

c. For the purpose of awareness of existing and future beneficiaries of the existing schemes of APAM of this offer of discounted rates by the FML AVD, it is mutually agreed that the discount rates being part of the MOU will be put on display by the dealer's shop and showroom of the FML AVD and the website of APAM. The list of FML AVD authorized dealers and their showroom and location addresses is

15-Jan-24



enclosed at **Annexure- 2.**

There shall not be any extra/ additional charges levied or collected by the FML AVD or its authorized dealer from the beneficiaries for availing benefit of discounted rates under this MOU.

7. This MOU will be effective from the date _____ till 31st March, 2024. This MOU may be further renewed, amended, modified by mutual written consent of both the Parties.

8. All necessary expenses for the performance of individual responsibilities of parties hereto shall be incurred by them on their own, unless specifically being agreed in writing.

9. Each Party owns, or is licensed to use, all trademarks, trade names, copyrights, patents and other intellectual property material to its business, and the use thereof by the Party. No party shall make use of each other's Logo and/or Brand and/or intellectual property for any purpose without prior written permission of the individual Party.

10. Any provision under this MOU is found or proved to be illegal or invalid then only that provision or part of the provision shall be treated as null and void and remaining part shall be considered as enforceable and valid. MOU is applicable only for new products. (not for used product)

11. Any Amendment of this MOU shall be carried out in writing duly authenticated and executed by all parties

12. This MOU may be terminated by any one of the parties giving a written notice of one month to other party. Any program or activity that has already commenced shall survive the termination of this MOU and be completed to the best of both Parties abilities pursuant and subject to the terms of this MOU

13. FML AVD will regularly update its authorised dealers list along with changes in the brochure and shall coordinate with APAM's DCO's (District Coordinating Officers) for the Scheme.



14. It is agreed, accepted and acknowledged by the Parties to this Agreement that in case of any disputes, litigations, claims, losses to APAM, Bank or the Beneficiary, FML AVD shall not be responsible, liable in any manner whatsoever.

15. APAM and the Beneficiary confirm and undertake that FML AVD shall not be made party in any disputes/litigation/complaint/suits between themselves.

16. It is understood and agreed, and it is the intention of the Parties hereto, that APAM is an independent contractor, and not the employee, agent, joint venture partner of FML AVD for any purposes whatsoever. APAM hereby represents, warrants and covenants that APAM has the right, power and authority to enter into this MOU and that neither the execution nor delivery of this MOU, nor the performance of the Services by APAM will conflict with or result in a breach of the terms, conditions or provisions of, or constitute a default under, any contract, covenant or instrument under which APAM is now or hereinafter becomes obligated.

17. APAM hereby agrees, confirms and undertakes to indemnify FML AVD, its officials, directors, promoters etc. from and against any and all actions, suits, claims raised against FML AVD due to any breach of terms or condition of this MOU by APAM or its Personnel/ Staff, and / or due to approved Bank

18. Neither Party shall assign this MoU to any third party without the prior written consent of the other Party hereto.

19. All notices and other communications made or required to be given under this MOU shall be in writing and shall be effective upon receipt when sent by registered post, AD, courier service or hand delivery at the address as set out in the beginning of this MOU or to the address subsequently notified in writing by one Party to the other.

20. This MOU shall be governed, interpreted and construed in accordance with the Laws of India and Laws of Maharashtra. All matters, questions, disputes, difference, or claim arising between the parties in the relation to or in connection with this MOU its interpretation or application or as to the rights, duties or liabilities of the Parties there under, or as to any act matter or thing arising out of or consequent to or in connection with this MOU shall be resolved and are subject to the exclusive jurisdiction of courts at Pune, Maharashtra.



21. Either party may terminate this MOU if any party is involved any corruption, illegal and unethical practices in any manner whatsoever.

22. Both Parties shall, at their own expense:

- a. Strictly comply with all applicable laws, rules, regulations and governmental orders, now or hereafter in effect, relating to their performance under the MOU.
- b. pay all fees and other charges required by such laws, rules, regulations and orders; and
- c. maintain in full force and effect all licenses, permits, authorizations, registrations and qualifications from all applicable governmental departments and agencies to the extent necessary to perform their obligations hereunder.

23. The relationship of the Parties under this MOU shall be non-exclusive and both parties are free to pursue other agreements of collaborations of any kind.

IN WITNESS WHEREOF THE PARTIES HERETO HAVE SET
THEIR RESPECTIVE HANDS AND SEALS ON THE DATE MENTIONED
HEREIN ABOVE.



For Force Motors Limited

By: *thi*

Name: Pradeep Phadnis

Title: ↓ VI (Corp & Controlling)

Witness: *[Signature]*
Gangadhar Tambre
(Genl Mgr - S&M)

**For Annasaheb Patil Arthik Magas
Vikas Mahamandal Limited**

By: *[Signature]*
15-Jan-24.

Name: Narendra. N. Patil

Title: _____

Witness: *[Signature]*
M.D. / A.P. HMVM Ltd.



Sr.No.	Dealer Names	Owner Name	Email Id	Contact No.	Address	City
1	R.K. Tractors	Mr. Sanjay Ramesh Kale	rkandsontractor@gmail.com	9850083891, 9881907575	Sangli Bus Terminal, S.No.11761, Shop No. Ps-15, Sangli-Kolhapur Road, Kolhapur Road, Sangli Miraj Kupwad, Sangli, Maharashtra, 416416.	Sangli
2	Shridatta Tractors	Mr. Shrikrishna Bhimrao Patki	shreedatta2016@yahoo.com	7720018908, 7720069209	Opp. To Anandsagar School, Yashwantnagar, Tasgaon-Pundi Road, Tasgaon - 416312, Dist - Sangli Maharashtra.	Tasgaon
3	Gobbi Tractors	Mr. Subhash Muregappa Gobbi	gobbitractors@gmail.com	9657057474	Opp. Santosh Petrol Pump, Shegaon Road, Renukanagar, Jath, Tal - Jath - 416 404, Dist - Sangli	Jath
4	Shri Ganesh Agro Tractors	Mr. Ganesh Baban Patil	ganeshagrotractors@gmail.com	9423809801	Dinesh Complex, Front Of M.S.E.B. Dighanchi Road, Atpadi, Tahsil - Atpadi, Dist - Sangli - 415301 Maharashtra.	Atpadi
5	Shivshakti Tractors	Mr. Avinash Jasud	ajasud@yahoo.co.in	9763462979	House No. 647, Dahivadi Road, Waduj, Dist - Satara - 415506, Maharashtra	Vaduj (Man)
6	Shubham Tractors	Mr. Praksh Mane, Mr. Sandip Bodhe	shubhamtractors2018@gmail.com	9011031796, 9011031797	45/1A Sahakarnagar, Satara Koregaon Road, Opp. Vedbhawan Mangal Karyalay, Satara - 415003, Maharashtra.	Satara
7	Shree Ram Auto	Mr. Shahu Katkar & Mr. Shivraj Katkar	sra.phaltan@gmail.com	9011787777	Near Jinti Naka, Pune Pandharpur Highway, Phaltan, Satara - 415 523, Maharashtra.	Phaltan
8	Jyotirling Tractor	Mr. Arun Chandar Jadhav	jyotirlingtractors22@gmail.com	9422592939	Balinga, Tal. Karveer, Gaganbawada Road, Survey No.87, Near Hotel Shivtej, Nagdevwadi, Dist - Kolhapur - 416010, Maharashtra.	Panhala
9	Om Agencies	Mr. Vishal Shitole	shitolevishal@gmail.com, omagencies00@gmail.com	9921554433	Shakti Market 121.02, Kasba Market, Baramati, Dist - Pune	Baramati
10	Vishal Agro	Mrs. Ashwini Gopale	atulsgopale@gmail.com	8668478967	Pune - Nashik Highway, Near Marketyard, Chakan, Sr No - 5316, Maharashtra.	Chakan
11	Chaitanya Tractors And Implements	Mr. Ajit Anil Dumbre	ajit.dumbre96@gmail.com	9766646353	Gat.No. 280 8 8, Near Waghire College, Otur, Tal - Junnar, Dist - Pune - 412409, Maharashtra	Otur
12	Jyothirling Agro Service	Mrs. Meena Vinod Korarkar	jyotirlingagro@gmail.com, jyotirlingtractors@gmail.com	9422458735, 9765627625	Aahilya Chowk, Temburni Road, Bhatumbere-Pandharpur-413304.	Pandharpur
13	Sai Agro Sales	Mr. Samir Mujawar & Mr. Sitaram Jadhav	samirmujawar99@gmail.com	9049178655, 9890063809	Miraj Road, Near Harshada Lawns, Sangola, Taluka - Sangola - 413 307, Dist - Solapur, Maharashtra.	Sangola
14	Jadhav Tractors	Mr. Avinash Jadhav	jadhavtractors3714@gmail.com, avinashjadhav103@gmail.com	9096585102	Near Sumeet Hotel, Old Highway Road, Tembhurni - 413211, Taluka - Madha, Dist - Solapur, Maharashtra	Tembhurni
15	Shukla Automobiles	Mr. Bansilal Shukla	shuklaautomobiles@gmail.com	9422644505	Mr. Bansidhar Shukla, M/S. Shukla Automobiles, Indl. Estate No. 3, Sector A, Plot No.2-4-6-8-10, Ghatachiwadi, Cancer Hospital Road, Barshi - 413 401. Dist. Solapur (Maharashtra)	Barshi
16	Vasantappa Tractors	Mr. Abhijit Bondar	abhijitbondar98@gmail.com	7767959637	Vasantappa Tractors, Plot No - 15, Survey No 210/3, Sanja Road, Manabad, Osmanabad, Dist - Osmanabad - 413501, Maharashtra.	Osmanabad
17	Nagnatheshwar Tractors	Mr. Prafull Jagdish Rao Paul	prafullpaul@gmail.com	9922802263	M/S Nagnatheshwar Tractors Sno. 13, Latur Bidar Road Nilanga-413521 Dist- Latur Maharashtra	Nilanga



Patulkar

FORCE MOTORS LIMITED

CIN : L34102PN1958PLC011172

Regd. Office : Mumbai-Pune Road, Akurdi, PUNE - 411 035, INDIA. Tel. : (+91) 20 27476381

Visit us at : www.forcemotors.com



Sr.No.	Dealer Names	Owner Name	Email Id	Contact No.	Address	City
18	Positive Tractors	Mr. Vishnu Pekhale Mr. Anil Bunge	positivetractors@gmail.com	9850061331	M/S. Positive Tractors, Near Bsnf Office, Aurangabad Road, Niphad, Nasik - 422303 (Maharashtra).	Niphad
19	Positive Wheels	Mr. Kiran R. Khanapure, Mr. Nitin Bunge	positivewheelsnks@gmail.com	9011941313	M/S Positive Wheels, Sandu Shopping Complex, Plot No-2, Takoli Road Corner, Dist-Nashik-422006, (Maharashtra)	Nashik
20	Bhumiputra Tractors	Mrs. Sonali Uttam Borse, Mrs. Revati Milind Wagh,	tractorsbhumiputra@gmail.com	9420648901, 9404781278	Gat No. 281, C/O Hiranman Sahadu Pagar, Ganesh Nagar, Kalwan, Nashik - 423501, Maharashtra	Kalwan
21	Siddhi Agro Agency	Ms. Jayshree Thange	siddhiagroagency@gmail.com	08888349496, 8805234488	M/S Siddhi Agro Agency Ganpati Temple, Nagar Road Sukhwadi, Sangamner-422605 Dist- Ahmednagar Maharashtra	Sangamner
22	Kisan Corporation	Mr. Shailendra Adsure	kisancorpmg@gmail.com; shailendra.adsure@outlook.com	9011053024	M/S. Kisan Corporation, Survey No. - 235/5, Cottage Corner, Near Karale Health Club, Ahmednagar - Manmad Road, Ahmednagar, Dist - Ahmednagar - 414111 Maharashtra.	Ahmednagar
23	Rajvardhan Tractors	Mr. Machindra Pandurang Supekar	rajvardhantractor11@gmail.com	9422223593	Ghodegaon Road, Shrigonda - 413701, Dist - Ahmednagar, Maharashtra.	Shrigonda
24	Shree Ganesh Tractor	Mrs. Usha Raosaheb Khile	khilekiran333@gmail.com	9552103570	16/1/A 2121, Saraswati Complex, Jamkhed-Ahmednagar Road, Vinayaknagar Murshadpur, Ashti, Taluka- Ashti, Dist - Beed - 414203, Maharashtra.	Ashti
25	Krishivikas Agency	Mr. Raju Muttalwad	krishivikasagency@gmail.com	7020658774	Gut No. 379, Near Hotel Rahul Maratha, Aurangabad Nagar Road, At - Waluj, Tah - Gangapur, Dist - Aurangabad - 431133, Maharashtra.	Waluj
26	Varsha Tractors	Mr. Baliram Nivrutti Atkare	avinashjinke@gmail.com, dhanvarshageo@gmail.com	9850844777	Ghansangvi Fata, Ambad, Tal - Ambad, Dist - Jalna - 431204, Maharashtra.	Ambad
27	Shri Gajanan Agrotech	Mr. Gajanan Futane	gajanan.futane@rediffmail.com	9767283660	In Front Of Changapur Gate, Near Indian Oil Petrol Pump, Walgaon Road, Amravati, Dist - Amravati - Maharashtra.	Amravati
28	Jadhav Motors	Mr. Shubham Jadhav	shubham8888404574@gmail.com	9975018100	Dakshata Complex, Shop No. S-9, S-10, Near Khadan Police Station, Sindi Complex Square, Akola, Dist - Akola- 444001 Maharashtra.	Akola
29	Pawar Tractors	Mr. Nandkishor Pawar	nandrajp14@gmail.com	8668410726	Nagpur-Aurangabad Highway, Near Spice Restaurant, Karanja (Lad), Dist- Washim-444 506 Maharashtra	Karanja
30	Nisarg Dairy & Agro Products	Mr. Manoj Jadhav	manojjadhao2012@gmail.com	9423128058	Raje Sambhaji Nagar, Savad-Washim Road, Risod, Tahsil - Risod, Dist - Washim - 444506, Maharashtra.	Risod
31	Ashirwad Motors	Mr. Aman Sodhi & Mr. Aryan Sodhi	aryansodhi888@gmail.com	8626025176, 9518725587	At- Plot No 1 & 2, Sr Gat No -19, Mauze- Dighi 2, Babhulgaon, Taluka - Babhulgaon, Dist - Yavatmal - 445001, Maharashtra.	Babhulgaon
32	Mauli Motors	Mr. Keshav Vanjari	maulimotors2901@gmail.com	9689896808, 7774015438	Plot No. - 12, Wardha Raod, Sant Tukdoji Ward, Hinganghat, Dist - Wardha - 442301, Maharashtra.	Hinganghat



FORCE MOTORS LIMITED

CIN : L34102PN1958PLC011172

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Price list for Annasaheb Patil Arthik Magas Vikas Mahamandal Ltd,

Sr.	Model Name	Specification	MRP	Special Discount for APM	APM Offer Price
1	Ox25 Orchard DLX	DC, PS 8+4 FCM, DPTO, FT, 5.00X15 RT 9.5X24	5,83,676	30000	5,53,676
2	Ox25 Orchard DLX LT	DC, PS 8+4 FCM, DPTO, FT, 5.00X15 RT 11.2X24, Full Fender	5,88,158	30000	5,58,158
3	ORCHARD 30	DC, PS, 8+4 FCM, DPTO, FT, 5.00X15 RT 12.4X28	6,16,285	30000	5,86,285
4	Ox25 Orchard DLX LT	DC, PS, 8+4 FCM, DPTO, FT, 5.00X15 RT 12.4X24, Full Fender	5,92,863	30000	5,62,863
5	BALWAN 400 SUPER	SC, PS, 8+4 FCM, DPTO, FT, 6.00X16' RT 13.6X28	6,99,050	30000	6,69,050
6	Balwan 500 DLX	DC, PS, 8+4 FSM, DPTO, FT, 6.00X16 RT 14.9X28	8,19,747	30000	7,89,747
7	ORCHARD 4X4	DC, PS, 8+4 FCM, DPTO, FT, 180X85D12, RT, 8.3X20	6,46,146	30000	6,16,146
8	Sanman 5000	DC, PS, 8+4 FSM, DPTO, FT, 6.00X15 RT 13.6X28,	7,76,578	40000	7,36,578
9	Sanman 6000 Blue	DC, PS, 8+4 FSM, DPTO, FT, 7.50X16 RT 14.9X28,	8,42,261	40000	8,02,261
10	Sanman 6000 LT	DC, PS, 8+4 FSM, DPTO, FT, 7.50X16 RT 16.9X28,	8,54,680	40000	8,14,680

Terms & Condition

1. Price is inclusive of GST
2. Insurance & RTO expenses extra at actual
3. Delivery from local dealer authorized dealer
4. Transportation extra at actual
5. Accessories cost extra at actual
6. Price is valid till 31/03/2024



Patil

FORCE MOTORS LIMITED

CIN : L34102PN1958PLC011172

Regd. Office : Mumbai-Pune Road, Akurdi, PUNE - 411 035, INDIA. Tel. : (+91) 20 27476381

Visit us at : www.forcemotors.com



Respected Chairman Sir/Managing Director
Annasaheb Patil Arthik Magas Vikas Mahamandal Ltd,
G.T. Hospital Compound,
Badruddin Tayabji Marg,
Fort, MUMBAI 400 001

Sub: Submission of Price Proposal for Force tractors Empanelment

Dear Sir,

I am writing on behalf of Force Motors Ltd to formally submit our price proposal for model empanelment under the Annasaheb Patil Arthik Magas Vikas Mahamandal's Economically Backward Class beneficiaries scheme.

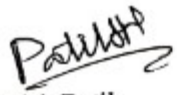
After careful consideration and in alignment with our commitment to provide the best prices for the development of Economically Backward Class beneficiaries, we have prepared a competitive pricing structure that we believe will support the objectives of the scheme.

We have attached the detailed pricing proposal, which includes a breakdown of costs, terms and conditions, and any additional information that may be required for your review. Our proposal reflects our dedication to serving the beneficiaries while ensuring the highest quality and value for your organization.


We are eager to contribute to this noble cause and would welcome the opportunity to discuss our proposal further and address any questions or concerns that may arise during the evaluation process. Please do not hesitate to reach out to us for any clarifications or to arrange a meeting.

Thank you for considering our proposal, and we look forward to the possibility of working together to serve the Economically Backward Class beneficiaries.

Thanking You


Satish Patil
Sr. Business Manager

For Force Motors LTD.


Anna Saheb Patil Arthik Magas
Vikas Mahamandal Ltd. Mumbai..
G.T. Hospital Compound Badruddin
Tayabji Marg Behind J. J. School of arts
Near C.S.T Railway Station Mumbai-400001.

FORCE MOTORS LIMITED

CIN : L34102PN1958PLC011172

Regd. Office : Mumbai-Pune Road, Akurdi, PUNE - 411 035, INDIA. Tel. : (+91) 20 27476381

Visit us at : www.forcemotors.com

NBFCs PROPOSAL

S.N.	NBFC's	Interest Rate	Proposal received date
<u>1</u>	MAHINDRA & MAHINDRA FINANCE	12%	20/06/2023
<u>2</u>	CNH CAPITAL FINANCE	12%	29/05/2023
<u>3</u>	SUNDARAM FINANCE	12%	09/12/2023
<u>4</u>	JOHN DEERE FINANCIAL INDIA PVT. LTD.	12%	07/12/2023
<u>5</u>	HDFC FINANCE SERVICE	12%	04/12/2023
6	L & T FINANCE	12%	09/01/2024

Force Motors Ltd - OEM

Goomax - OEM



महाराष्ट्र MAHARASHTRA

2023

CD 733274

19 DEC 2023

अनु क्र. 45901 रव. 500/-
 मु.शु. रकम -
 दस्ताचा प्रकार - Memorandum of Understanding
 दस्त नोंदणी करणार आहेत का? होय/नाही -
 मिळकतीचे वर्णन -
 मुद्रांक विकत घेणाऱ्याचे नांव - Annasaheb Patil Arthik Magas Vikas Mahamandal Ltd.
 पत्ता - G.T. Hospital Compound Near CSMT Station, Fort, Mumbai 40001.
 दुसऱ्या पक्षाकाराचे नांव - Gromax Agri Equipment Ltd.
 हस्ते व्यक्तीचे नांव व पत्ता - Uday Dhote, Sinhgad Road Pune 51.

वरिष्ठ कोषागार अधिकारी
 पुणे
 13 DEC 2023
 प्रथम मुद्रांक लिपीक
 कोषागार पुणे करिता

मितीन एन. गांधी (परवाना नं. 2209048)
 शॉप नं. 29, केदार एम्पायर,
 कर्वेरोड, पुणे-32 फोन-24463468 हस्ते/मुद्रांक विकत घेणाऱ्याची नस

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at Mumbai, on ~~30th October~~ 2023. 15th Jan. 2024

BY AND BETWEEN

Annasaheb Patil Arthik Magas Vikas Mahamandal Limited (Government of Maharashtra undertaking), a company incorporated under Companies Act, 1956, having their its office at G.T. Hospital Compound, Badruddin Tayabji Marg, Near CSMT Station, Dhobi Talao,

Annasaheb Patil
 15-Jan-24



Chhatrapati Shivaji Terminus Area, Fort, Mumbai, Maharashtra 400001, (hereinafter referred to as "APAM" which expression shall unless repugnant to the context or meaning thereof include its successors and permitted assigns)

AND

Gromax Agri Equipment Ltd, a company existing under the provisions of the Companies Act 2013, having its registered office at Vishwamitri, Vadodara-390011, Gujarat, India., (hereinafter referred to as "GAEL") which expression shall unless repugnant to the context or meaning thereof include its successors and permitted assigns;

(APAM and GAEL- shall hereinafter be collectively referred to as "Parties" and individually as the "Party", as the case may be)

NOW, THEREFORE THE PARTIES MUTUALLY AGREE TO THE FOLLOWING TERMS & CONDITIONS:-

1. APAM's provides self-employment opportunities and works towards the upliftment of unemployed youth from economically backward section of the society. As per GR No. APAM/2017/PRA KRA 189/ROSWRO-1, dated 21.11.2017, new schemes were sanctioned and commissioned through their online web portal from dated 02.2.2018.
2. GAEL is inter alia engaged in the business of manufacturing and sale of agricultural tractors, Implements and related spare parts thereof.
3. APAM and GAEL are entering into this MOU for the sole benefit of the Economically Backward Class ("EBC") youth candidates who are potential beneficiaries of the scheme rolled out by APAM. Such beneficiary candidates ("Beneficiary") can visit and seek benefit from the Maharashtra dealer network of GAEL wherein they will assist in providing free agriculture related training /information along with the products they purchase from GAEL dealers. GAEL dealers shall also assist Beneficiary making a conscious and informed choice on the latest developments in the field of agriculture related products.
4. Every Beneficiary registered under the scheme rolled by APAM, upon submission of basic details like proof of residence, AADHAR card copy and family income proofs receives a "Letter of Intent" from APAM, confirming the eligibility to get full reimbursement of interest on loan taken from any CIBIL compliant Bank / NBFC in the State of Maharashtra.
5. The parties mutually agree to follow the below-mentioned process:
 - a. APAM would identify EBC candidates/ Beneficiary (whose family income being less or up to a total of INR 8 lakhs per financial year) needing financial help for starting new enterprises or expanding existing ventures (As per Government norms).
 - b. APAM after conducting basic due diligence and compliances required under the Scheme would issue a LOI with supporting documents thereto (as given by the beneficiary).
 - c. When a Beneficiary approaches GAEL authorized dealer with LOI and related documents thereto, GAEL dealer may assist to connect the beneficiary to approved Banks for providing financing support to such Beneficiary.
 - d. As and when the Beneficiary pays loan instalments and interest on loan amount/term loan working capital, Bank would provide statement of account as proof of payment.



[Handwritten Signature]

- e. Upon receipt of these proofs, as per guideline, APAM would transfer the interest amount reimbursement to the designated account of the beneficiary if the installment / interest is seen to be paid in time as per expected under loan conditions. The loan repayment frequency can be monthly / quarterly and half yearly at the discretion of Bank which agrees to provide finance support to the Beneficiary. As per government guidelines, only interest component would be reimbursed directly by APAM to beneficiary as a relief under the said scheme rolled by APAM.
- f. It is understood that the LOI is neither a recommendation nor a mandate of any nature but a statement of eligibility under the scheme, hence GAEL dealers will provides training / information and special rates of product to Beneficiaries.
- g. It is agreed and understood between the parties, that this MOU is primarily entered for promotion of Economically backward section of society. In the interest of Beneficiary belonging to EBC, both parties do not wish to treat it as a commercial scheme, hence GAEL would not charge any fees/charges under this MOU.
- h. APAM is not liable to pay any charges to GAEL unless agreed writing between the parties.
- i. GAEL will provide APAM stickers/prints/designs/material as approved by APAM. Every GAEL dealer agrees to display such material about APAM scheme without any cost so as to support the EBC Beneficiaries.

6.

- a. The MOU is entered into between the parties for the purpose of giving additional benefits to the beneficiaries in terms of special price of the product of GAEL, specifically agriculture tractors to be purchased by beneficiaries for doing business as livelihood under the existing scheme of APAM. The special price list for the products to be provided by the GAEL to the beneficiaries is enclosed as **Annexure -1**.
- b. It is mutually agreed by both the parties that the beneficiary is free to choose any tractor/products available in the market from any company or from any dealer of any company for the business purpose under the existing scheme of APAM. And the MOU shall not make it mandatory or obligatory for the beneficiary to purchase the product of GAEL. Both the parties understand and mutually agree that all the other companies/competitors who are original equipment manufacturers of tractors/products like tractors are free to come forward with similar offers to the beneficiaries of existing scheme of APAM and APAM is free to enter into any MOU or other form of MOU with each or any of such OEMs.

For the purpose of awareness of existing and future beneficiaries of the existing schemes of APAM of this offer of discounted rates by the GAEL, it is mutually agreed that the discount rates being part of the MOU will be put on the website of APAM. The list of authorized dealers and their showroom and location addresses is enclosed at **Annexure- 2**.

There shall not be any extra/additional charges levied or collected by the GAEL or its authorized dealer from the beneficiaries for availing benefit of discounted rates under this MOU.

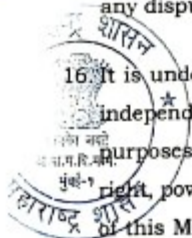
Handwritten signature

Handwritten notes:
G. M. M. M.
15-Jan-24



7. This MOU will be effective from the date of signing till 31st March 2024, This MOU may be further renewed, amended, modified by mutual written consent of both the Parties.
8. All necessary expenses for the performance of individual responsibilities of parties hereto shall be incurred by them on their own, unless specifically being agreed in writing.
9. Each Party owns, or is licensed to use, all trademarks, tradenames, copyrights, patents and other intellectual property material to its business, and the use thereof by the Party. No party shall make use of each other's Logo and/or Brand and/or intellectual property for any purpose without prior written permission of the individual Party.
10. Any provision under this MOU is found or proved to be illegal or invalid then only that provision or part of the provision shall be treated as null and void and remaining part shall be considered as enforceable and valid. MOU is applicable only for new products. (not for used product)
11. Any amendment to this MOU shall be carried out in writing duly authenticated and executed by all the parties.
12. This MOU may be terminated by any one of the parties giving a written notice of one months to other party. Upon termination or expiry of this MOU: (i) GAEL will under no obligation to sell its products to the beneficiaries, (ii) The beneficiary and Or the bank to complete all the financial obligations with GAEL channel within 3 working days from the date of expiry or termination thereof.
13. GAEL will regularly update its dealers list along with changes in the brochure and shall coordinate with APAM's DCO's (District Coordinator Officers) for the Scheme.
14. It is agreed, accepted and acknowledged by the Parties to this Agreement that in case of any disputes, litigations, claims, losses to APAM, Bank or the Beneficiary, GAEL shall not be responsible, liable in any manner whatsoever.
15. APAM and the Beneficiary confirms and undertake that GAEL shall not be made party in any disputes/litigation/complaint/suits between themselves.
16. It is understood and agreed, and it is the intention of the Parties hereto, that APAM is an independent company, and not the employee, agent, joint venture partner of GAEL for any purposes whatsoever. APAM hereby represents, warrants and covenants that APAM has the right, power and authority to enter into this MOU and that neither the execution nor delivery of this MOU, nor the performance of the Services by APAM will conflict with or result in a breach of the terms, conditions or provisions of, or constitute a default under, any contract, covenant or instrument under which APAM is now or hereinafter becomes obligated.
17. APAM hereby agrees, confirms and undertakes to indemnify GAEL, its officials, directors, promoters etc. from and against any and all actions, suits, claims raised against GAEL due to any breach of terms or condition of this MOU by APAM or its Personnel/Staff, and / or due to approved Bank.
18. Neither Party shall assign this MoU to any third party without the prior written consent of the other Party hereto.

17/1/24
15-Jan-24



[Handwritten signature]

19. All notices and other communications made or required to be given under this MOU shall be in writing and shall be effective upon receipt when sent by registered post, AD, courier service or hand delivery at the address as set out in the beginning of this MOU or to the address subsequently notified in writing by one Party to the other.

20. This MOU shall be governed, interpreted and construed in accordance with the Laws of India. All matters, questions, disputes, difference or claims arising between the Parties in relation to or in connection with this MOU, its interpretation or application or as to the rights, duties or liabilities of the Parties there under, or as to any act matter or thing arising out of or consequent to or in connection with this MOU shall be resolved and are subject to the exclusive jurisdiction of courts at Vadodara, Gujarat..

21. Either party may terminate this MOU if any party is involved any corruption, illegal and unethical practices in any manner whatsoever.

22. Both Parties shall, at their own expense:

- a. strictly comply with all applicable laws, rules, regulations and governmental orders, now or hereafter in effect, relating to their performance under the MOU.
- b. pay all fees and other charges required by such laws, rules, regulations and orders; and
- c. maintain in full force and effect all licenses, permits, authorizations, registrations and qualifications from all applicable governmental departments and agencies to the extent necessary to perform their obligations hereunder survive the expiry or termination of the MOU.
- d. The relationship of the Parties under this MOU shall be non-exclusive and both parties are free to pursue other agreements of collaborations of any kind.

IN WITNESS WHEREOF THE PARTIES HERETO HAVE SET THEIR RESPECTIVE HANDS AND SEALS ON THE DATE MENTIONED HEREIN ABOVE.

For Gromax Agri Equipment Ltd.

By:

Name: RAVI SONI

Title: Chief Operating Officer

Gromax Agri Equipment Ltd.

Witness:

For Annasaheb Patil Arthik Magas Vikas Mahamandal Limited

By:

Name: Naravdas. A. Patil

Title: _____

Witness:



Gromax

Gromax Agri Equipment Ltd.

(A Joint Venture between M&M Ltd. and
Government of Gujarat)
Vishwamitri, Vadodara -390011, Gujarat, India.
Tel.: +91 265 7118400, 7118401
www.trakstartractor.com
Email : trakstar@gromaxagri.com
CIN: U34100GJ1978PLC003127

Respected Chairman Sir/ Managing Director

Date: 21-11-2023

Annasaheb Patil Arthik Magas Vikas Mahamandal Ltd.

G.T. Hospital Compound,

Badruddin Tayabji Marg,

Fort, Mumbai- 400001.

Sub: Submission of price proposal for Gromax Agri Equipment Ltd, for Empanelment

Dear Sir,

I am writing on behalf of Gromax Agri Equipment Ltd. To formally submit our price proposal for model empanelment under the Annasaheb Patil Arthik Magas Vikas Mahamandal's economically backward class beneficiaries' scheme.

We have attached the detailed pricing proposal, which includes a breakdown of costs, terms & conditions, and any additional information that may be required for your review, our proposal reflects our dedication to serving the beneficiaries while ensuring the highest quality and value for your organization.

Thank you for considering our proposal, and we look forward to the possibility of working together to serve the economically backward class beneficiaries.

Thanking You.



Ravi Soni
COO
Gromax Agri Equipment Ltd.

TRAKSTAR

PRICE EMPANELMENT FOR ANNA SAHEB PATIL MAGAS VIKAS MAHAMANDAL YOJNA

Sr. No.	Model/Variant	HP CAT	MRP	Institutional sale prices (ISP)	APAM SPECIAL OFFER
1	Trakstar 531	31	690000	640000	50000
2	Trakstar 531-ARECA NUT SPECIAL	31	690000	650000	40000
3	Trakstar 536	36	765000	675000	90000
4	Trakstar 540	40	790000	700000	90000
5	Trakstar 545	45	860000	740000	120000
6	Trakstar 550	50	930000	830000	100000
7	Trakstar 550 SS	50	970000	900000	70000
8	Trakstar 550 4WD	50	1065000	1005000	60000
9	Hindustan 60	50	990000	920000	70000
10	Hindustan 60 4WD	50	1120000	1055000	65000
11	TR15	15	380000	360000	20000
12	TR18	18	390000	370000	20000
13	TR25	25	555000	515000	40000
14	TR25 4WD	25	625000	575000	50000

The Prices are subject to following terms & conditions

1. Prices indicated are inclusive of GST, any further Levies will be extra.
2. Prices do not include Registration, insurance & accessories, Charges will be applicable as per state regulations
3. Prices are valid up to 31st March 2024.
4. Prices are valid for the eligible beneficiaries of the annasaheb PatilArthik MagasVikas Mahamandal Yojna in the State of Maharashtra Only.

Regards,

Ravi Soni
COO
Gromax Agri Equipment Ltd.



Gromax Agri Equipment Ltd.

(A Joint Venture between M&M Ltd. and
Government of Gujarat)
Vishwamitri, Vadodara -390011, Gujarat, India.
Tel.: +91 265 7118400, 7118401
www.trakstartractor.com
Email : trakstar@gromaxagri.com
CIN: U34100GJ1978PLC003127

Sr No	Dealership Name	Location	Dealer Person Name	Contact Number
1	BALIRAJA TRACTORS	PARBHANI	Dnyaneshwar Chilwant	7020574174/9730787527
2	HINDUSTAN TRACTORS	LATUR	Dnyaneshwar Pawar	9049768700
3	MAA SANTOSHI TRACTOR A	GADCHIROLI	Yashvant Thalal	9422907113
4	PERFECT AUTO WHEELS	TAKLI DHOKESHWAR	Dadasaheb Shelke	9552565630
5	SACHIN HYDRAULICS	BHUM	Mr. Sachin Sable	9404955605/9975857734
6	SHRI SAI ENTERPRISES	BARSHI	Vaibhav Barkul	7020689500
7	S.M. ENTERPRISES	JATH	Sachin Mane	8668606937
8	Ajinkya Tractors	SANGOLA	Ajinkya Balasaheb Ghongade	9881535061
9	Navkranti Motors	PANDHARPUR	Pravin Dhethé	8857000100/8857000200
10	Shri Siddivinayak Tractors	UDGIR	Shivkumar Mallkapure	9403250677
11	Mauli Tractors Agency	BEED	Hanuman Ingole	9975344316

Regards,



Ravi Soni
COO
Gromax Agri Equipment Ltd.

ACE आणि SDF INDIA कंपन्यांचे Discount Rate उशिरा प्राप्त झाल्याने कोणताही करार न करता लाभार्थ्याकरीता उपलब्ध असलेले दर प्रसिद्ध करण्यात येत आहे.

Tie up with Annasaheb Patil Arthik Magas Mahamandal Limited

3 messages

Santosh Sawant <Ss.Sawant@sdfgroup.com>

Thu, Jan 18, 2024 at 3:05 PM

To: "apamvmmm2021@gmail.com" <apamvmmm2021@gmail.com>

Cc: Balakrishna M <M.Balakrishna@sdfgroup.com>, Buvanendra Kumar <Buvanesh@sdfgroup.com>, Naykawadi N <Naykawadi@sdfgroup.com>

Dear Sir,

Greetings from SDF INDIA!

As reference to the subject & discussions had with you, we at SAME DEUTZ FAHR INDIA PVT LTD would like to introduce ourselves as promising tractor manufacturing company having HQ at Ranipet (TN) & wide dealer network pan India. We take this opportunity to submit our proposal for the supply of SDF (Deutz Fahr) brand tractors under Anna Saheb Patil Arthik Mahamandal Limited.

Attached Pl. Find a brief presentation for your ready reference.

I would like to request you to guide us regarding further proceedings & actions.

With Regards,

**Santosh Sawant****DGM Service - Zone 2**

Mobile: +91 7420001999

Phone: +91 20-48602191

Email: ss.sawant@sdfgroup.com

SAME DEUTZ-FAHR INDIA (P) LTD.

Unit No-1, 401, 4th Floor, Konark Icon, Magarpatta Road,

Hadapsar. Pune-411028, Maharashtra-India

www.sdfgroup.com

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Thank you.



Mail priva di virus. www.avg.com

**SDFI Presentation.pdf**

4018K

Santosh Sawant <Ss.Sawant@sdfgroup.com>

Sat, Jan 27, 2024 at 5:08 PM

apamvmmm2021@gmail.com" <apamvmmm2021@gmail.com>

Balakrishna M <M.Balakrishna@sdfgroup.com>, Buvanendra Kumar <Buvanesh@sdfgroup.com>

Dear Sir,

Greetings from SDF INDIA!

Further As reference to the subject we take this opportunity to submit our special prices for the supply of SDF (Deutz Fahr) brand tractors under Anna Saheb Patil Arthik Mahamandal Limited. This is for your Kind Info.& further proceedings Pl.

With Regards,



Santosh Sawant

DGM Service - Zone 2

Mobile: +91 7420001999

Phone: +91 20-48602191

Email: ss.sawant@sdfgroup.com

SAME DEUTZ-FAHR INDIA (P) LTD.

Unit No-1, 401, 4th Floor, Konark Icon, Magarpatta Road,

Hadapsar. Pune-411028, Maharashtra-India

www.sdfgroup.com

From: Santosh Sawant

Sent: 18 January 2024 15:05

To: apamvmmm2021@gmail.com <apamvmmm2021@gmail.com>


Cc: Balakrishna M <M.Balakrishna@sdfgroup.com>; Buvanendra Kumar <Buvanesh@sdfgroup.com>;


Naykawadi N <Naykawadi@sdfgroup.com>

Subject: Tie up with Annasaheb Patil Arthik Magas Mahamandal Limited

[Quoted text hidden]

2 attachments

 **SDFI Presentation.pdf**
4018K

 **SDF Sp.Prices for APAVMML.pdf**
8435K

Annasaheb Mahamandal Patil <apamvmmm2021@gmail.com>

Draft To: Santosh Sawant <Ss.Sawant@sdfgroup.com>

Thu, Feb 8, 2024 at 12:25 PM

[Quoted text hidden]

Date: 25-Jan-2024

To,

The Chairman/ Managing Director

Annasaheb Patil Arthik Magas Vikas Mahamandal Limited

Mumbai

Subject :- Special Prices for Same Deutz Fahr Tractors for APAMVMMM Subsidy.

Dear Sir,

Greetings from Same Deutz Fahr Tractors!!

Reference to the subject line, we are pleased to offer the special prices for the APAMVMMM Subsidy scheme for our tractors . Below are the model and variant wise prices given:

SDF India Pvt Ltd. Special Pricing for APAMVML						
Sr. No.	Model Name	Variant Code	Variant Description	MRP	Discount for APAMVML	MRP-Ex Showroom for APAMVML(In Rs.)
1	3035 E 2WD	IE3035G2FN35R2101	SC PS NRA 6.00X16 Front 12.4X28 RT	704679	40000	664679
2	3035 E 2WD	IE3035G2FN35R2501	SC PS NRA 6.00X16 Front 12.4X28 RT 80Kg Rear Weight	713752	40000	673752
3	3040 E 2WD	IE3040G2FN40R2502	SC PS NRA 6.00X16 Front 13.6 X28 RT Rear wt	753139	40000	713139
4	3042 E 2WD	IE3042G2FN42R2502	SC PS NRA 6.00X16 Front 13.6X28 RT rear wt	768616	40000	728616
5	AGROLUX 45 2WD	IAG45G2FN45R4502	DC , PS, 8+2 FCM , FFA , NRA, Dual PTO,FT 6.00 X 16 ,RT 13.6 X 28. 2Way Valve	879121	45000	834121
6	AGROLUX 45 2WD	IAG45G2FN45R4503	DC , PS, 8+2 FCM , FFA , NRA, Dual PTO,FT 6.00 X 16 ,RT 14.9 X 28. 2Way Valve	890078	45000	845078
7	AGROLUX 45 2WD	IAG45G2FH45R9702	DC , PS, 8+2 FCM , FFA, HRA , Dual PTO, FT 6.00 X 16, RT 13.6 X 28. 10 KMPH reverse	902433	45000	857433

8	AGROLUX 45 4WD	IAG45G4FN45R4511	DC,PS, 8+2 FCM,NRA, Dual PTO FT.9.5X20 & RT13.6X28, 2Way valve	1072534	65000	1007534
9	AGROLUX 45 4WD	IAG45G4FH45R4511	DC,PS, 8+2 FCM,HRA, Dual PTO FT.9.5X20 & RT13.6X28, 2Way Valve,	1105936	68000	1037936
10	AGROLUX 50 2WD	IAG50G2FN50R4503	DC, PS, 8+2 FCM, FFA, NRA, Dual PTO ,FT 6.00 X16, RT 14.9 X 28. 2way valve	913268	45000	868268
11	AGROLUX 50 2WD	IAG50G2AN50R4503	DC, PS, 8+2 FCM, AFA, NRA, Dual PTO ,FT 6.00 X16, RT 14.9 X 28. 2way valve	916783	45000	871783
12	AGROLUX 50 2WD	IAG50G2AN50R2904	DC, PS, 12+3 FCM, AFA, NRA, Dual PTO, FT 7.50 X16, RT 16.9 X 28. 2Way valve	953809	50000	903809
13	AGROLUX 50 2WD	IAG50G2AN50R2914	DC, PS, 12+3 FCM, AFA, NRA, Dual PTO, FT 7.50 X16, RT 14.9 X 28.2Way valve	935824	50000	885824
14	AGROLUX 50 2WD	IAG50G2FH50R4503	DC, PS, 8+2 FCM, FFA, HRA, Dual PTO, FT 6.00 X 16, RT 14.9 X 28. 2 Way Valve	937098	50000	887098
15	AGROLUX 50 2WD	IAG50G2HH50R2904	DC, PS, 12+3 FCM, HFA, HRA, Dual PTO, FT 7.50 X 16, RT 16.9 X 28. 2Way Valve	995819	50000	945819
16	AGROLUX 50 4WD	IAG50G4FN50R4506	DC, PS, 8+2 FCM, NRA, Dual PTO ,FT 11.2 X 20 ,RT 14.9 X 28. 2Way Valve	1131327	70000	1061327
17	AGROLUX 50 4WD	IAG50G4FN50R3619	DC, PS, 8+2 FCM, NRA, Dual PTO ,FT 11.2 X 20, RT 14.9 X 28. High Lug	1136986	70000	1066986
18	AGROLUX 50 4WD	IAG50G4FN50R2906	DC, PS, 12+3 FCM, NRA, Dual PTO ,FT 11.2 X 20 ,RT 14.9 X 28. 2 way Valve,	1125397	55000	1070397
19	AGROLUX 50 4WD	IAG50G4FH50R4506	DC, PS, 8+2 FCM, HRA, Dual PTO, FT 11.2 X 20 ,RT 14.9 X 28. 2way valve	1161897	58000	1103897
20	AGROLUX 50 4WD	IAG50G4FH50R4519	DC, PS, 8+2 FCM, HRA, Dual PTO, FT 11.2 X 20 ,RT 14.9 X 28. High Lug 2Way Valve	1175804	60000	1115804
21	AGROMAXX 4045E 2WD	IAE45G2FN45R10302	DC,PS,FCM 8+4, FFA, NRA, 6.00X16,13.6X28, EPTO	824168	45000	779168
22	AGROMAXX 4045E 2WD	IAE45G2FH45R10302	DC,PS,FCM 8+4, FFA, HRA, 6.00X16,13.6X28, EPTO	842610	45000	797610
23	AGROMAXX 4045 E 4WD	IAE45G4FN45R10322	DC,PS,FCM 8+4, FFA, NRA 8.00X16,13.6X28 EPTO	962881	50000	912881
24	AGROMAXX 4045 E 4WD	IAE45G4FH45R10323	DC,PS,FCM 8+4, FFA, HRA 8.00X18,14.9X28 EPTO	1005361	55000	950361
25	AGROMAXX 4050E 2WD	IAE50G2FN50R10403	DC,PS,FCM 8+4, FFA, NRA, 6.00X16,14.9X28, EPTO,2 Way valve	904887	45000	859887
26	AGROMAXX 4050E 2WD	IAE50G2FH50R10303	DC,PS,FCM 8+4, FFA, HRA, FT 6.00X16, RT 14.9X28, EPTO	916338	50000	866338

27	AGROMAXX 4050E 4WD	IAE50G4FN50R10423	DC,PS,FCM 8+4, FFA, NRA, 8.00X18,14.9X28,EPTO, 2Way Valve	1063577	63000	1000577
28	AGROMAXX 4050E 4WD	IAE50G4FH50R10423	DC,PS,FCM 8+4, FFA, HRA, 8.00X18,14.9X28, EPTO, 2Way Valve	1097737	68000	1029737
29	AGROLUX 45 E 2WD	IAG45G2FN40R2302	DC , PS, 8+2 FCM , FFA , NRA, Single PTO,FT 6.00 X 16 , RT 13.6 X 28.(Subsidy model)	841970	45000	796970
30	AGROLUX 50 E 2WD	IAG50G2FN45R2303	DC , PS, 8+2 FCM , FFA , NRA, Single PTO ,FT 6.00 X 16 , RT 14.9 X 28.(Subsidy model)	889743	45000	844743
31	AGROLUX 50 E 2WD	IAG50G2AH45R2303	DC , PS, 8+2 FCM , AFA , HRA ,SPTO , FT 6.00 X 16 , RT 14.9 X 28.(Subsidy model)	919320	50000	869320
32	AGROLUX 50 E 4WD	IAG50G4FN45R3606	DC , PS, 8+2 FCM , NRA , Dual PTO ,FT 11.2 X 20 , RT 14.9 X 28. (Subsidy model)	1120590	70000	1050590
33	AGROLUX 50 E 4WD	IAG50G4FH45R4506	DC , PS, 8+2 FCM , HRA , Dual PTO ,FT 11.2 X 20 , RT 14.9 X 28. 2way(Subsidy model)	1148082	55000	1093082
34	AGROLUX 55 E 2WD	IAG55G2HH50R4210	DC, PS ,12+3, FCM , HFA, HDRADD, 6.50X20, 16.9X28, 2WAY ,dual PTO,HARVESTER , LDLL	1097386	67000	1030386
35	AGROLUX 55 E 4WD	IAG55G4FH50R2807	DC , PS, 12+3 FCM , HRA, Dual PTO, FT 12.4 X 20 ,RT 16.9 X 28., 4wd, (Subsidy model)	1340017	75000	1265017
36	AGROMAXX 50 E 2WD	IAX50G2FN50R4503	DC , PS, 8+2 FCM , FFA , NRA, Dual PTO, FT 6.00 X 16 , RT 14.9 X 28. 2Way Valve (Limited Edition)	910121	55000	855121
37	AGROMAXX 50 E 2WD	IAX50G2FH50R8304	DC , PS, 8+2 FCM , FFA, HRA , Single PTO ,FT 7.50 X 16 , RT 16.9 X 28. Transport version 2way valve (Limited Edition)	911313	45000	866313
38	AGROLUX 50 TURBO PRO 2WD	IATP50G2HN50R2904	DC, PS 12+3 FCM, HFA, NRA Dual PTO, FT 7.5x16, RT 16.9X28, 2way Valve	1052021	58000	994021
39	AGROLUX 50 TURBO PRO 2WD	IATP50G2HN50C2904	DC, PS 12+3 FCM Creeper, HFA, NRA Dual PTO, FT 7.5x16, RT 16.9X28, 2way Valve	1063266	63000	1000266

40	AGROLUX 50 TURBO PRO 2WD	IATP50G2HH50C2904	DC, PS 12+3 FCM Creeper, HFA, HRA Dual PTO, FT 7.5x16, RT 16.9X28, 2way Valve	1103227	68000	1035227
41	AGROLUX 50 TURBO PRO 2WD	IATP50G2HH50S1304	DC, PS 15+15 FSM, HFA, HRA(SBD), Dual PTO, FT 7.5x16, RT 16.9X28, 2way Valve	1144229	55000	1089229
42	AGROLUX 50 TURBO PRO 4WD	IATP50G4HH50C02907	DC, PS 12+3 FCM Creeper, HFA, HRA(SBD), Dual PTO, FT 12.4x20, RT16.9X28(BKT + MRF), 2way Valve	1304365	68000	1236365
43	AGROLUX 50 TURBO PRO 4WD	IATP50G4HH50C02907	DC, PS 12+3 FCM Creeper, HFA, HRA(DBD), Dual PTO, FT 12.4x20, RT 16.9X28(BKT + MRF), 2way Valve	1310365	68000	1242365
44	AGROLUX 50 TURBO PRO 4WD	IATP50G4HH50C02912	DC, PS 12+3 FCM Creeper, HFA, HRA(SBD), Dual PTO, FT 9.5x24, RT 16.9X28(MRF + MRF), 2way Valve	1306640	68000	1238640
45	AGROLUX 50 TURBO PRO 4WD	IATP50G4HH50C02912	DC, PS 12+3 FCM Creeper, HFA, HRA(DBD), Dual PTO, FT 9.5x24, RT16.9X28(MRF + MRF), 2way Valve	1312640	68000	1244640
46	AGROLUX 50 TURBO PRO 4WD	IATP50G4HH50S01312	DC, PS 15+15 FSM, HFA(WITH BRAKE), HRA(SBD), Dual PTO, FT 9.5x24, RT 16.9X28 (MRF+MRF), 2way Valve	1373820	73000	1300820
47	AGROLUX 50 TURBO PRO 4WD	IATP50G4HH50S01307	DC, PS 15+15 FSM, HFA, HRA(SBD), Dual PTO, FT 12.4x20, RT 16.9X28,2way Valve (BKT+MRF)	1371545	73000	1298545
48	AGROLUX 70E 2WD	IAGT70G2HH65C189905	DC, PS 12+3 FSM Creeper, HFA, HRA(SBD), DUAL PTO(540/750), FT 7.5X16, RT 16.9X30, 2Way Valve,Booster	1566260	75000	1491260
49	AGROLUX 70E 2WD	IAGT70G2HH65R19005	DC, PS 12+3 FCM, HFA, HRA(SBD), DUAL PTO(540/750), FT 7.5x16, RT 16.9X30, 2Way Valve, booster	1561930	75000	1486930
50	AGROLUX 70E 4WD	IAGT70G4FH65C19109	DC, PS 12+3 FSM Creeper, HFA, HRA(DBD), DUAL PTO(540/750), FT 11.2X24, RT 16.9X30, 2Way Valve, Booster	1743683	90000	1653683

51	AGROLUX 70E 4WD	IAGT70G4FH65C19209	DC, PS 12+3 FCM, HFA, HRA(SBD), DUAL PTO(540/750), FT 11.2X24, RT 16.9X30, 2Way Valve, Booster	1730924	90000	1640924
52	AGROLUX 70E 4WD	IAGT70G4FH65C19309	DC, PS 12+3 FSM Creeper, HFA(Front brake+ diff lock), HRA(DBD), DUAL PTO(540/750), FT 11.2X24, RT 16.9X30, 2Way Valve, Booster	1751709	90000	1661709
53	AGROLUX 70E 4WD	IAGT70G4FH65C19409	DC, PS 12+3 FCM, HFA(Front brake+ diff lock), HRA(SBD), DUAL PTO(540/750), FT 11.2X24, RT 16.9X30, 2Way Valve, Booster	1738950	90000	1648950
54	AGROLUX 70E 4WD	IAGT70G4FH65S19509	DC, PS 12+3 FSM, HFA, HRA(DBD), DUAL PTO(540/750), FT 11.2X24, RT 16.9X30/FT 6.50X20 RT 16.9X30, (2WD/4WD)Harvester, 2way valve	1884054	100000	1784054
55	AGROLUX 80 PROFILINE 2WD	IAGT80G2HH75S19605	DC, PS 15+15 FSM, HFA, HRA(DBD), DUAL PTO(540/750), FT 7.5X16, RT 16.9X30, 2WAY VALAVE, Cobo Seat, HDTW, Booster	1778183	90000	1688183
56	AGROLUX 80 PROFILINE 4WD	IAGT80G4HH75S19709	DC, PS, 15+15 FSM, HFA, HRA(DBD), Dual PTO(540/750), 4 Way Valve FT 11.2X 24, RT 16.9 X 30. HDTW, COBO SEAT, booster	2063810	100000	1963810
57	AGROLUX 80 PROFILINE 4WD	IAGT80G4HH75S19809	DC, PS, 15+15 FSM, HFA, HRA(DBD), 4 Way Valve, FT 11.2X 24, RT 16.9 X 30. HDTW, COBO SEAT, booster, 540 /750 +Ground Speed PTO	1994152	100000	1894152
58	AGROLUX 80 PROFILINE 4WD	IAGT80G4HH75S19909	DC, PS, 15+15 FSM, HFA, HRA, Dual PTO, 4 Way Valve FT 11.2X 24, RT 16.9 X 30. HDTW, COBO SEAT, booster, Green canopy	2008749	100000	1908749
59	AGROLUX 80 PROFILINE 4WD	IAGT80G4HH75S20009	DC, PS, 12+3 FSM Creeper, HFA, HRA(DBD), Dual PTO(540/750), 2 Way Valve FT 11.2X 24, RT 16.9 X 30. HDTW, COBO SEAT, booster	1914773	100000	1814773

60	AGROLUX 80 PROFILINE 4WD	IAGT80G4HH75S20109	DC, PS 12+3, FSM, HFA, HRA (with brake + diff lock), DUAL PTO(540/750) , FT 11.2X24, RT 16.9X30, Transport version	1812182	100000	1732182
61	AGROMAXX 4050E TURBO PRO 2WD	IAETP50G2AN50R02904	DC, PS 12+3 FCM, AFA, NRA, Dual PTO, FT 7.5x16, RT 16.9X28, 2way Valve	1024660	50000	974550
62	AGROMAXX 4050E TURBO PRO 2WD	IAETP50G2HH50R02904	DC, PS 12+3 FCM, HFA, HRA, Dual PTO, FT 7.5x16, RT 16.9X28, 2way Valve	1064544	60000	1004544
63	AGROMAXX 4050E TURBO PRO 2WD	IAETP50G2HH50S11604	DC, PS 8+8 FSM, HFA, HRA, Dual PTO, FT 7.5x16, RT 16.9X28, 2way Valve	1073368	60000	1013368
64	AGROMAXX 4050E TURBO PRO 4WD	IAETP50G4NH50R02824	DC, PS 12+3 FCM, FFA, HRA, DUAL PTO, FT 8.3x20, RT 16.9X28, 2way Valve	1160460	53000	1107460
65	AGROMAXX 4050E TURBO PRO 4WD	IAETP50G4HH50R02912	DC, PS 12+3 FCM, HFA, HRA, DUAL PTO, FT 9.5x24, RT 16.9X28, 2way Valve	1230146	60000	1170146
66	AGROMAXX 4050E TURBO PRO 4WD	IAETP50G4HH50S11712	DC, PS 8+8 FSM, HFA, HRA, DUAL PTO, FT 9.5x24, RT 16.9X28, 2way Valve	1242465	60000	1182465
67	AGROMAXX 4065E 2WD	IAET65G1HH65R02904	DC, PS 12+3 FCM, HFA, HRA, Dual PTO, FT 7.5X16, RT 16.9X28, 2way Valve	1420893	73000	1347893
68	AGROMAXX 4065E 2WD	IAET65G1HH65S11604	DC, PS 8+8 FSM, HFA, HRA, Dual PTO, FT 7.5X16, RT 16.9X28, 2way Valve,	1463621	73000	1390621
69	AGROMAXX 4065E 4WD	IAET65G4HH65R02912	DC, PS 12+3 FCM, HFA, HRA, Dual PTO, FT 9.5X24, RT 16.9X28, 2way valve	1598290	75000	1523290
70	AGROMAXX 4065E 4WD	IAET65G4HH65S11712	DC, PS 8+8 FSM, HFA, HRA, Dual PTO, FT 9.5X24, RT 16.9X28, 2way valve	1633674	75000	1558674
71	AGROMAXX 4080E 2WD	IAET80G1HH75R16305	DC, PS 12+3 FSM, HFA, HRA(DBD), DUAL PTO(540/750), FT7.5X16, RT 16.9X30, 4WAY VALAVE, Cobo seat, Booster,	1708546	90000	1618546
72	AGROMAXX 4080E 2WD	IAET80G1HH75S10028	DC, PS 15+15 FSM, HFA, HRA(DBD), DUAL PTO(540/750), FT 6.5X20, RT 16.9X30, 4WAY VALAVE, Cobo Seat, Booster	1739381	90000	1649381



73	AGROMAXX 4080E 4WD	1AET80G4HH75R16309	DC, P5 12+3 FSM, HFA, HRA, DUAL PTO, FT 11.2X24, RT 16.9X30, 2WAY VALAVE, Cobo seat, Booster	1881226	100000	1781226
74	AGROMAXX 4080E 4WD	1AET80G4HH75S10009	DC, P5 15+15 FSM, HFA, HRA(DBD), DUAL PTO(540/750), FT 11.2X24, RT 16.9X30, 4WAY VALAVE, Cobo Seat, Booster, HDTH	1919860	100000	1819860

Terms and Conditions of prices:-

- Above prices are inclusive of Accessories (Cloth Hood-01, Front Bumper -01, Drawbar-01, Hitch-01 and Tool Kit-01).
- Price mentioned above are valid up to 31-May-2024.
- RTO and Insurance prices are not included in the above prices.

For Same Deutz Fahr India Pvt. Ltd.

Authorised Signatory

SAME DEUTZ-FAHR INDIA (P) LTD
NO. 72, SIPCOT Industrial Complex,
Ranipet, Vellore-632403, Tamilnadu.

Santosh Sawant

DGM-SDF India

SAME DEUTZ-FAHR INDIA (P) LTD. CIN. No. U40105TN1996PTC043776
72M, SIPCOT Industrial Complex, Ranipet - 632 403, Tamilnadu, India.
Tel. : +91-4172-247156 to 163 Fax : +91-4172-246330 / 244981
indiareception@sdfgroup.com www.sdfgroup.com

FW: Request for ACE Tractors Product Registration under Subsidy Scheme & Internal records - Annasaheb Patil Arthik magas vikas mahamandal maryadit mumbai.

1 message

Thu, Feb 29, 2024 at 10:24 AM

Abhishek Bhardwaj <abhishek.bhardwaj@ace-cranes.com>
To: apamvmmm2021@gmail.com
Cc: vishveshwar bijwe <bijwevishveshwar@gmail.com>

Jai Hind,

Abhishek Bhardwaj

Head Retail (MPCG-MH&GJ)

**Action Construction Equipment Ltd.**2nd floor Corporate ZoneCapital Mall – Hoshangabad Road
Bhopal.

Mobile : 8128880408

e-mail : abhishek.bhardwaj@ace-cranes.com

Web : www.ace-cranes.com

**From:** Abhishek Bhardwaj [mailto:abhishek.bhardwaj@ace-cranes.com]**Sent:** 29 February 2024 10:18**To:** 'apamvmmm2021@gmail.com'**Cc:** ravinder.khaneja@ace-cranes.com; Ashok Anant; Jugal Kishore Pandey; vishveshwar bijwe; RETAIL HO; 'Ravinder Gautam'**Subject:** FW: Request for ACE Tractors Product Registration under Subsidy Scheme & Internal records - Annasaheb Patil Arthik magas vikas mahamandal maryadit mumbai.

Dear More Sir,

Getting from the Action Construction Equipment Ltd...!!

Attached is the signed MOU on behalf of Action Construction Equipment Ltd. I would request you to link our models on your portal to facilitate the subsidy benefits for our customers

Sir - Annasaheb Patil Arthik magas vikas mahamandal maryadit mumbai.
Greeting from Action Construction Equipment Ltd.
I am writing...

Jai Hind,

Abhishek Bhardwaj

Head Retail (MPCG-MH&GJ)



Action Construction Equipment Ltd.

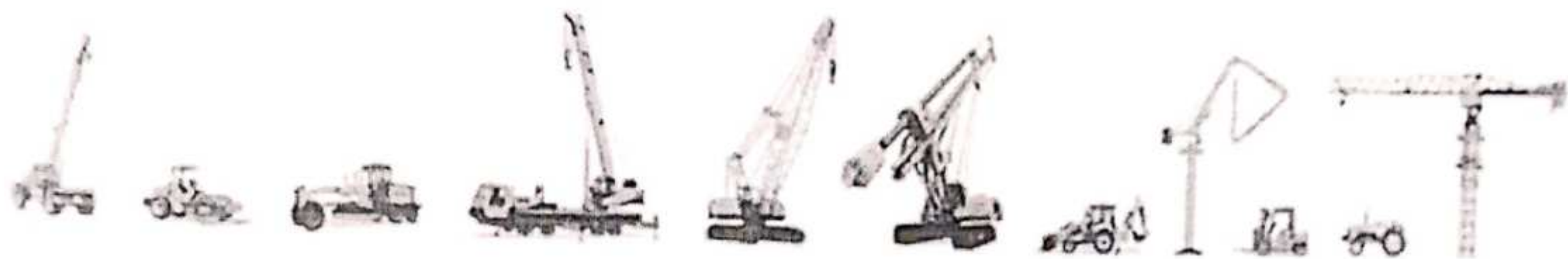
2nd floor Corporate Zone

Capital Mall – Hoshangabad Road
Bhopal.

Mobile : 8128880408

e-mail : abhishek.bhardwaj@ace-cranes.com

Web : www.ace-cranes.com



From: Abhishek Bhardwaj [mailto:abhishek.bhardwaj@ace-cranes.com]

Sent: 19 February 2024 15:30

To: 'apamvmmm2021@gmail.com'

Cc: ravinder.khaneja@ace-cranes.com; Jugal Kishore Pandey; vishveshwar bijwe; 'Ravinder Gautam'; RETAIL HO

Subject: FW: Request for ACE Tractors Product Registration under Subsidy Scheme & Internal records - Annasaheb Patil Arthik magas vikas mahamandal maryadit mumbai.

Dear Sir,

Please find the attached price list Approved by our CGM.

Keep help to get the update at your portal.

Or suggest us for further requirement formality if any.

JAI HIND!!

Abhishek Bhardwaj

Retail Finance-Tractor&AED Division

Action Construction Equipment Ltd.

+91-8128880408

From: Abhishek Bhardwaj [mailto:abhishek.bhardwaj@ace-cranes.com]

Sent: 13 February 2024 16:28

To: 'apamvmmm2021@gmail.com'

Cc: ravinder.khaneja@ace-cranes.com; Jugal Kishore Pandey; vishveshwar bijwe; 'Ravinder Gautam'

Subject: Request for ACE Tractors Product Registration under Subsidy Scheme & Internal records - Annasaheb Patil Arthik magas vikas mahamandal maryadit mumbai.

Respected Mr. More

Greeting from Action Construction equipment Ltd. (Department Finance "ACE Tractors & Agri equipment's)

I am writing This proposal on behalf of Action construction equipment Ltd, ACE is India's Largest Construction Equipment & Agri Equipment Manufacturing Company.

And According to our meeting dated 09th feb 24 at Your Mumbai CST Office.

we would Request you to keep Map our tractor product in your department/records so that our customer can avail benefits of such Subsidy scheme & bankers can also find the product during the Loan Sanction process.

Such As The Tractor subsidy scheme initiated by the government to support and promote the specific farmer to grow. After thorough consideration and understanding of the eligibility criteria, we believe that our tractor models product, aligns perfectly with the objectives of this subsidy scheme.

Our tractor range starts 15 Hp to 90 HP Used for agriculture & multipurpose works As well. We are confident that its inclusion in the subsidy program would not only benefit our company & customers but also contribute significantly to the overall success of the scheme.

We do have good dealer Network in Maharashtra & our product currently financing supported by Govt. & Pvt banks > HDFC BANK, AXIS BANK, DCB BANK, SBI BANK, PNB BANK & Others.

To initiate the registration process, We kindly request your assistance in guiding us through the necessary steps to ensure a smooth and timely registration process under the mentioned subsidy scheme.

Additionally, we would appreciate any insights or recommendations you may have to enhance our application.

Thank you for considering our request. We are eager to contribute to the success of the subsidy scheme and look forward to the opportunity to register our product.

Please feel free to contact Me. Abhishek Bhardwaj – 8128880408 for Head office related communication & Mr. Vishveshwar Bijwe For Maharastra Local support

for any further information or clarification.

Thank you for your time and attention.

Sincerely

Abhishek Bhardwaj


Retail Finance Head _ Central & west

Action construction Equipment Ltd.

Faridabad- Haryana.

2 attachments

 ACE Model Details-Anna Saheb Patil Scheme.pdf
109K

 ACEvsANNA SAHEB PATIL.pdf
601K

Action Construction Equipment Ltd.

100/101, 10th Floor, Pinnacle, Surajkund, Faridabad, Haryana, India



Company	Model	Description	HP	MRP	Discount	APAMVML, cost
ACE	854 NG	DI 854 NG OIB	32	6,40,000	50000	590000
ACE	350 NG	DI 350 NG DC OIB/PS	40	6,90,000	40000	650000
ACE	450 NG	DI 450 NG DC OIB/PS/DCV/CRPTO	45	7,90,000	50000	740000
ACE	450 NG 4WD	DI 450 4WD	45	8,70,000	50000	820000
ACE	DI-450*	DI 450 * DC OIB/PS/DCV/CRPTO	45	8,75,000	45000	830000
ACE	550 NG	DI 550 NG DC OIB/PS/DCV/CRPTO	50	8,70,000	50000	820000
ACE	550 NG 4WD	DI 550NG 4WD	50	9,80,000	80000	900000
ACE	550*	DI 550 * DC/OIB/PS/DCV/CRPT O	50	8,90,000	40000	850000
ACE	CHETAK 65 DI	DI 65 CHETAK DC/PS/CRPTO/DCV	50	8,91,000	40000	851000
ACE	VEER 3000	VEER 3000 4WD	26	6,50,000	50000	600000

The Prices are subject to the following terms and conditions:-

1. Prices indicated are inclusive of GST. Any further levies will be extra
2. Prices do not include Registration and Insurance. Charges will be applicable as per state regulations.
3. Prices are valid up to 31st Mar 2024.
4. Prices are valid for the eligible beneficiaries of the Annasaheb Patil Arthik Mages Vikas Mahamandal Yojana in the state of Maharashtra only.

Regards,


 ACE
 Auth
 Signatory

Ravinder Singh Kohaneja
 Chief Sales and Marketing Officer



Phone: +91-129-2306111 (30 Lines), Fax: +91-129-2307562, E-mail: info@ace-tractors.com
 Corporate & Regd. Office Phone: +91-1275-280111 (50 Lines), Fax: +91-1275-280133, E-mail: works2@ace-cranes.com
 Mktg H Q.: 4th Floor, Pinnacle, Surajkund, Faridabad, NCR-121009, Phone: +91-129-4550000 (100 Lines) Fax: +91-129-4550022, E-mail: marketing@ace-cranes.com
 Customer Care No.: 1800 1800 004 (Toll Free), CIN : L74899HR1995PLC053860



Indian-Non Judicial Stamp
Haryana Government



Date : 26/02/2024

Certificate No EAZ2024B88



Stamp Duty Paid : ₹ 500
(Rs Only)

GRN No. 112550997



Penalty : ₹ 0
(Rs Zero Only)

Seller / First Party Detail

Name: Anna saheb patil Arthik magas vikas Mahamandal ltd
H.No/Floor : X Sector/Ward : X LandMark : X
City/Village : Mumbai District : Mumbai State : Maharashtra
Phone: 95*****11



Buyer / Second Party Detail

Name : Action Construction Equipment ltd
H.No/Floor : X Sector/Ward : X LandMark : X
City/Village: Pune District : Pune State : Maharashtra
Phone : 95*****11

Purpose : AGREEMENT

The authenticity of this document can be verified by scanning this QrCode Through smart phone or on the website <https://egrashry.nic.in>

MEMORANDUM OF UNDERSTANDING

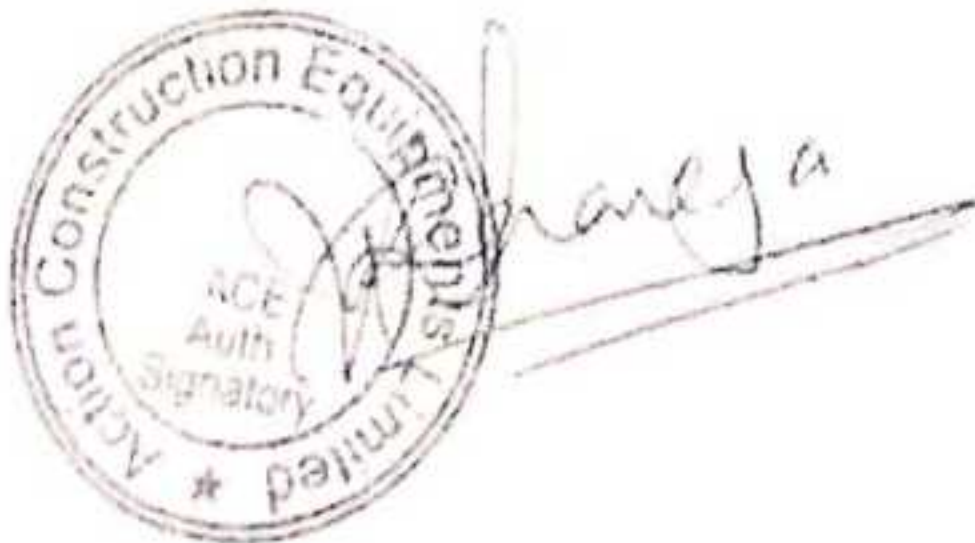
This Memorandum of Understanding ("MOU") is made and entered into at Faridabad, on 22nd February 2024.

BY AND BETWEEN

Anna Saheb Patil Arthik Magas Vikas Mahamandal Limited
(Government of Maharashtra undertaking), a company incorporated under Companies Act, 1956; having their its office at G.T. Hospital Compound, Badruddin Tayabji Marg, Near CSMT Station, Dhobi Talao, Chhatrapati Shivaji Terminus Area, Fort, Mumbai, Maharashtra 400001, (hereinafter referred to as "APAM" which expression shall unless repugnant to the context or meaning there of include its successors and permitted assigns

AND

ACTION CONSTRUCTION EQUIPMENT, a company registered under the Companies Act, 1956, having its registered office at Dudhola Link Road, Village Dudhola, Distt. Palwal (here in after referred to as "ACE") which



expression shall unless repugnant to the context or meaning there of include its successors and permitted

assigns;

(APAM and ACE Agriculture Vehicle Division (AVD) shall hereinafter be collectively referred to as "Parties" and individually as the "Party", as the case may be)

HOW, THEREFORE THE PARTIES MUTUALLY AGREE TO THE FOLLOWING TERMS & CONDITIONS:

1. APAM's provides self-employment opportunities and works towards the fulfillment of unemployed youth from economically backward section of the society. As per GR No. APAM/2017/PRA KRA 189/ROSWRO-1, dated 21.11.2017, new schemes were sanctioned and commissioned through their online web portal from dated 02.2.2018.
2. ACE, is inter alia engaged in the business of manufacturing and sale of agricultural tractors, commercial vehicle and related spare parts thereof.
3. APAM and ACE AVD are entering into this MOU for the sole benefit of the Economically Backward Class (EBC) youth candidates who are potential beneficiaries of the scheme rolled out by APAM. Such beneficiary candidates ("Beneficiary") can visit and seek benefit from the ACE authorized dealer network at Maharashtra where they will assist in providing free agriculture related training/information along with the products they purchase from ACE authorized dealers. ACE authorized may be requested to assist Beneficiary making a conscious and informed choice on the latest developments in the field of agriculture related products.
4. Every Beneficiary registered under the scheme rolled by APAM, upon submission of basic details like proof of residence, AADHAR card copy and family income proofs receives a "Letter of Intent from APAM, confirming the eligibility to get full reimbursement of interest on loan taken from any CIBIL compliant Bank / NBFC in the State of Maharashtra.
5. The parties mutually agree to follow the below-mentioned process.



- a. APAM would identify BBC candidates/ Beneficiary (whose family income being less or up to a total of INR 8 lakhs per financial year) needing financial help for starting new enterprises or expanding existing ventures (As per Government norms).
- b. APAM after conducting basic due diligence and compliances required under the scheme would issue a LOI with supporting documents there to as given by the beneficiary
- c. When a Beneficiary approaches ACE AVD authorized dealer with LOI and related documents there to, ACE AVD authorized dealer may assist to connect the beneficiary to approved Banks for providing financing support to such Beneficiary.
- d. As and when the Beneficiary pays loan installments and interest on loan amount, Bank would provide statement of account as proof of payment.
- e. Upon receipt of these proofs, as per guideline, APAM would transfer the interest amount reimbursement to the designated account of the Beneficiary if the installment / Interest is seen to be paid in time as expected under loan conditions. The loan repayment frequency can be monthly /quarterly and half yearly at the discretion of Bank which agrees to provide finance support to the Beneficiary. As per government guidelines, only interest component would be reimbursed directly by APAM to Beneficiary as a relief under the said scheme rolled by APAM.
- f. It is understood that the Letter of Intent (LOI) is neither a recommendation nor mandate of any nature but a statement of eligibility under the scheme hence ACE AVD authorized dealers will evaluate product demand proposal, provides expert advice, training and special product rates to Beneficiaries
- g. It is agreed and understood between the parties, that this MOU is primarily entered for promotion of economically backward section of society. In the interest of Beneficiary belonging to EBC, both parties do not wish to treat it as a commercial scheme, hence ACE AVD would not charge any fees/charges under this MOU



h. APAM is not liable to pay any charges to ACE AVD unless agreed in writing between the parties and vice versa

i. ACE AVD authorized Dealers will provide a copy of the invoice to APAM beneficiaries along with the Tractor model and Business detail documents

Also, ACE AVD will share monthly' data of APAM Beneficiaries, who have purchased ACE AVD manufactured Tractors/ products from ACE AVD, authorized dealers to APAM

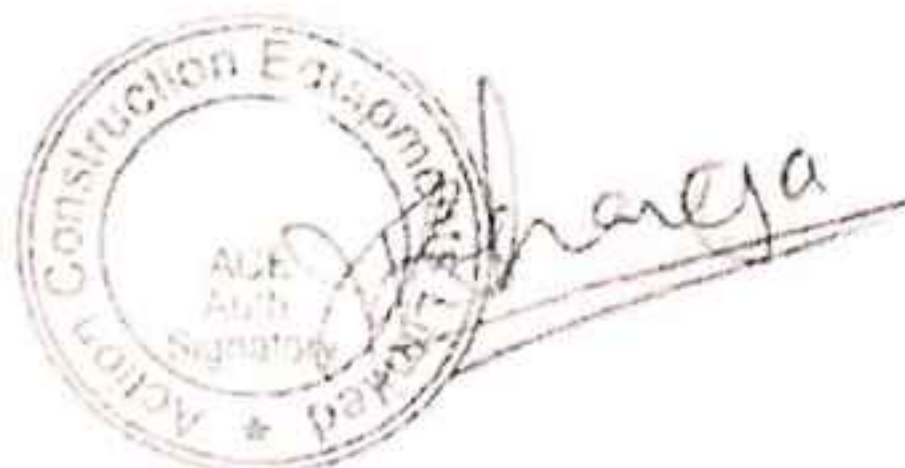
j. ACE AVD authorized dealer may be requested to provide APAM stickers/prints/designs/material as desired by APAM. Every ACE dealer agrees to display such material about APAM scheme without any cost so as to support the EBC Beneficiaries.

6.

a. The MOU is entered into between the parties for the purpose of giving additional benefits to the beneficiaries in terms of special price of the product of ACE AVD, specifically agriculture tractors manufactured product to be purchased by beneficiaries for doing business as livelihood under the existing scheme of APAM The special price list for the products to be provided by the ACE AVD to the beneficiaries is enclosed as Annexure -1.

b. It is mutually agreed by both the parties that the beneficiary is free to choose any tractor/products available in the market from any This company or from any dealer of any company for the business purpose under the existing scheme of APAM. And the MOU shall not make it mandatory or obligatory for the beneficiary to purchase the product of ACE AVD. Both the parties understand and mutually agree that all the other companies/competitors who are original equipment manufacturers of tractors/products like tractor's are free to come forward with similar offers to the beneficiaries of existing scheme of APAM and APAM is free to enter ir to any MOU or other form of MOU with each or any of such OEMs.

c. For the purpose of awareness of existing and future beneficiaries of the existing schemes of APAM of this offer of discounted rates by the ACE AVD, it is mutually agreed that the discount rates being part of the MOU will be put on display by the dealer's shop and showroom of the AVD and the website of APAM. The list of ACE AVD authorized dealers and their showroom and location addresses is



enclosed at Annexure-2.

There shall not be any extra/ additional charges levied or collected by the ACE AVD or its authorized dealer from the beneficiaries for availing benefit of discounted rates under this MOU.

7. This MOU will be effective from the date 22 Feb 2024 till 31 March, 2025. This MOU may be further renewed, amended, modified by mutual written consent of both the Parties.

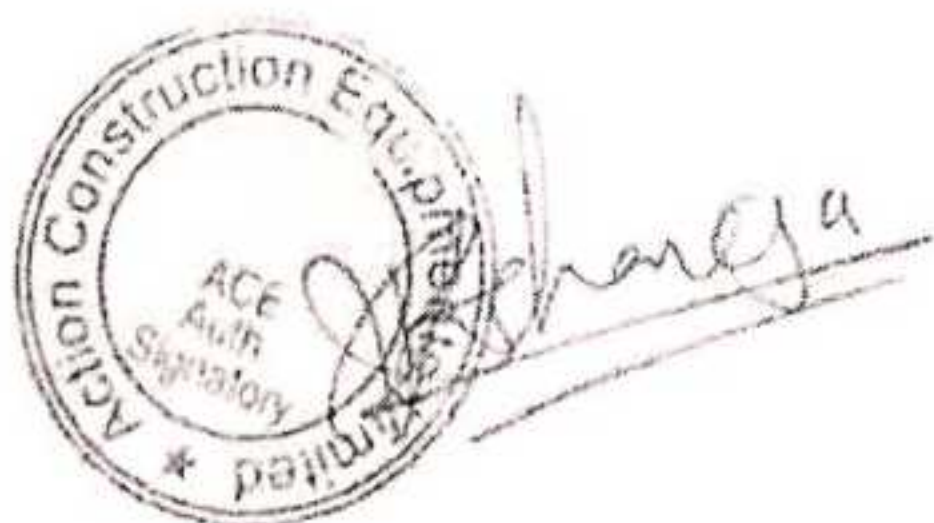
8. All necessary expenses for the performance of individual responsibilities of parties hereto shall be incurred by them on their own, unless specifically being agreed in writing.

9. Each Party owns, or is licensed to use, all trademarks, trade names, copyrights, patents and other intellectual property material to its business, and the use thereof by the Party. No party shall make use of each other's Logo and/or Brand and/or intellectual property for any purpose without prior written permission of the individual Party.

10. Any provision under this MOU is found or proved to be illegal or invalid then only that provision or part of the provision shall be treated as null and void and remaining part shall be considered as enforceable and valid. MOU is applicable only for new products. (not for used product)

11. Any Amendment of this MOU shall be carried out in writing duly authenticated and executed by all parties

12. This MOU may be terminated by any one of the parties giving a written notice of one month to other party. Any program or activity that has already started shall survive the termination of this MOU and be completed to the best of both Parties' abilities pursuant and subject to the terms of this MOU



13. ACE AVD will regularly update its authorized dealers list along with changes in the brochure and shall coordinate with APAM's DCO's (District Coordinate officer) for the Scheme

14. It is agreed, accepted and acknowledged by the Parties to this Agreement that in case of any disputes, litigations, claims, losses to APAM, Bank or the Beneficiary, PML AVD shall not be responsible, liable in any manner whatsoever.

15. APAM and the Beneficiary confirm and undertake that ACE AVD shall not be made party in any disputes/litigation/complaint/suits between themselves.

16. It is understood and agreed, and it is the intention of the Parties here to, that APAM is an independent contractor, and not the employee, agent, joint venture partner of ACE AVD for any purposes whatsoever. APAM hereby represents, warrants and covenants that APAM has the right, power and authority to enter into this MOU and that neither the execution nor delivery of this MOU, nor the performance of the Services by APAM will conflict with or result in a breach of the terms, conditions or provisions of, or constitute a default under, any contract, covenant or Instrument under which APAM is now or hereinafter becomes obligated.

17. APAM hereby agrees, confirms and undertakes to indemnify ACE AVD, its officials, directors, promoters etc. from and against any and all actions, suits, claims raised against ACE AVD due to any breach of terms or condition of this MOU by APAM or its Personnel/ Staff, and / or due to approved Bank

18. Neither Party shall assign this MOU to any third party without the prior written consent of the other Party here to

19. All notices and other communications made or required to be given under this MOU shall be in writing and shall be effective upon receipt when sent by registered post, AD, courier service or hand delivery at the Address as set out in the beginning of this MOU or to the address subsequently notified in writing by one Party to the other.

20. This MOU shall be governed, interpreted and construed in accordance with the Laws of India and Laws of Maharashtra. All matters, questions, disputes, difference, or claims arising



between the parties in the relation to or in connection with this MOU its interpretation or application or as to the rights, duties se liabilities of the Parties there under, or as to any act matter or thing arising out of or consequent to or in connection with this MOU shall be resolved and are subject to the exclusive jurisdiction of courts at Palwal, Haryana.

21. Either party may terminate this MOU if any party is involved any corruption, illegal and unethical practices in any manner whatsoever.

22. Both Parties shall, at their own expense:

a. Strictly comply with all applicable laws, rules, regulations and governmental orders, now or hereafter in effect, relating to their performance under the MOU.

b. Pay all fees and other charges required by such laws, rules, regulations and orders; and

c. Maintains in full force and effect all licenses, permits, authorizations, registrations and qualifications from all applicable governmental departments and agencies to the extent necessary to perform their obligations hereunder.


23. The relationship of the Parties under this MOU shall be non- exclusive and both parties are free to pursue other agreements of collaborations of any kind.

A circular stamp with the text "Action Construction Equipments Limited" around the perimeter and "ACE Auth. Signatory" in the center. A handwritten signature is written over the stamp.

IN WITNESS WHEREOF THE PARTIES HERETO HAVE SET THEIR RESPECTIVE HANDS AND SEALSON THE DATE MENTIONED HEREIN ABOVE.

For: - Action Construction Equipment Limited

For:-Annasaheb Patil ArthikVikas Mahamandal Limited

By: 
Name: Ravinder Singh
Khaneja



Title: Chief General
Manager

By:

Name: _____

Title: _____

Witness:

Witness: